



Center for Asian American Media
Latino Public Broadcasting
National Black Programming Consortium
Native American Public Telecommunications
Pacific Islanders in Communications

KHET 60 Second
Robert Iopa

I think there's a lot of benefits to watching PBS, I think there's an incredible range of programming. I think personally for me one of the biggest benefits is the cultural-based programming.

Skin Stories was inspirational to me as a professional, as an architect. It was about Polynesian tattooing. It taught me about the reasoning behind some of the patterns and some of the figures that are expressed through tattooing.

We as professionals try to accomplish the same thing in my own architectural practice. So we research an area, a plant, an animal, the people who used to be in an area and try to express that through graphic means. In our case it's through the art on our

buildings, in skin stories' case it was the art that was expressed on body through paint. My name is Rob Iopa and I'm an architect. PBS is my source for cultural infusion.

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