



Center for Asian American Media
Latino Public Broadcasting
National Black Programming Consortium
Native American Public Telecommunications
Pacific Islanders in Communications

**KCET 60 Second
Rueben Martinez**

Both of my parents were copper miners in Sinora, Mexico and in the 1930s they moved to Arizona ,I believed I was being raised to be a copper miner. But books,--book opened my eyes and it changed my life because as a young man I traveled to California and a few years later I opened up a barber shop where I had some very good books and very good newspapers so the idea was born of a bookstore.

A few years later the bookstore was born in the barbershop. One corner of the bookstore I had a TV and I had on public television and I used to ell my customers watch, watch! Because I believe that public television is the largest library I the world.

I am Rueben Martinez and Public Broadcasting is my source for words and wisdom.

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