



Center for Asian American Media
Latino Public Broadcasting
National Black Programming Consortium
Native American Public Telecommunications
Pacific Islanders in Communications

**KCET 30 Second
Rueben Martinez**

Books opened my eyes and it changed my life. As a young man I traveled to California and a few years later I opened up a barbershop where I had some very good books. I had a TV and I had on public television and I used to tell my customers watch, watch! Because I believe that public television is the largest library in the world.

I am Rueben Martinez and Public Broadcasting is my source for words and wisdom.

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